

ONE COMMUNITY

ONE LEAGUE



2023 SEASON PREVIEW

Agenda

- Welcome
- Board members
- SLL website
- League divisions
 - Softball
 - Baseball
- Season timeline
- Field layout
- Field days
- Volunteers
- Parent & player conduct
- Umpires
- Safety
- Finances
- Fundraising/Sponsorships
- Concessions
- Uniforms
- Q&A
- Wrap up



Welcome

- Q&A at the end
- New Year
 - **Did you know?**
- 24 board members
 - **9 new members**
- 3 pillars
 - **Accountability**
 - **Visibility**
 - **Communication**
- Little League is Kids
- Safety
- This is YOUR league
 - **Be a part of the solution**
 - **Volunteer**
 - Coaches
 - Team Parent
 - Umpires
 - Concessions
 - More!



A close-up photograph of a brown leather baseball glove with yellow stitching, resting on a green grass field. A white baseball with red stitching is partially visible behind the glove.

2023 Board Members

Executive Board

President: Randy Dickey

VP of Administration: Noelle Matthews

VP of Baseball: Jason Martin

VP of Softball: Shanel Kline

VP of Finances: Bryan Rush

VP of Operations: Leslie Matthews

League Player Agent: Andy Trask





2023 Board Members

General Board

- Secretary: Angela Tracy
- Treasurer: Sarah Williams
- Dir. of Baseball: George Davisson
- Dir. of Rookie Baseball & Tee Ball: Joe Hardy
- Dir. of Minors Softball: Jen Hall
- Dir. of Rookie Softball: Tonya Knisley
- Dir. of Fields & Facilities: Kory Tyson
- Dir. of Volunteers: Kim Knudsvig
- Dir. of Equipment & Safety: Erik Westfall
- Dir. of Concessions: Catherine Davis
- Asst. Dir. of Concessions: Alec Sigurdson
- Dir. of Uniforms: Will Knudsvig
- Registrar: Courtney Brown
- Scheduler: Chelsea Bolander
- Umpire-in-Chief: Jeff Kallstrom
- Coaching Coordinator: Matt Echelbarger
- Fundraising/Corporate Giving: Jessica Newkirk

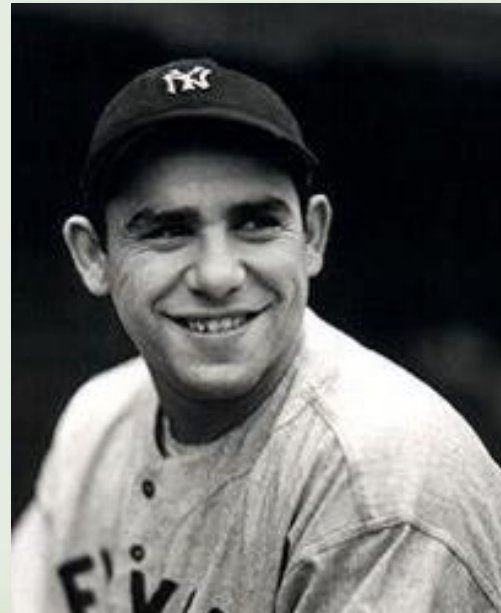


Always room for more members!



2023 Open Board Positions

- ☐ Safety Officer
- ☐ Divisional Player Agents
- ☐ Baseball and Softball Divisional Directors
- ☐ Director of Information/Communications
- ☐ Director of All-Stars
- ☐ Director of Fall Ball
- ☐ Webmaster
- ☐ Director of Photography
- ☐ Director of Tournaments



“Little League is a very good thing, because it keeps the parents off the streets.”

Yogi Berra



SLL Website – www.snohomishll.com

INSTANT
RESOURCES

CALL TO ACTION

FAQ

NEWS



The screenshot shows the Snohomish Little League website. The header includes the league logo, navigation links (Home, SLL Info, League Calendar, Coaching Resources, Umpires, Safety, Community Partnerships, Contact Us), and LOGIN/REGISTER buttons. A dropdown menu for 'SLL Info' is open, listing links like Baseball, Softball, SLL Fields, SLL Board Meeting Minutes, SLL Constitution, SLL Operating Manual, Scholarship Opportunities, and SLL FAQ (highlighted with a yellow circle). The main banner features a 'REGISTRATION Now Open' message. The footer contains 'Latest News' (with a 'Read More...' link), 'Field Status' (listing closed fields E1 through E4), and a 'Facebook' section with a link to the league's page.

REGISTRATION/ACCOUNT
INFORMATION

FIELD STATUS

SOCIAL MEDIA

2023 SLL Softball

Vice President of Softball

Shanel Kline





2023 SLL Softball Divisions

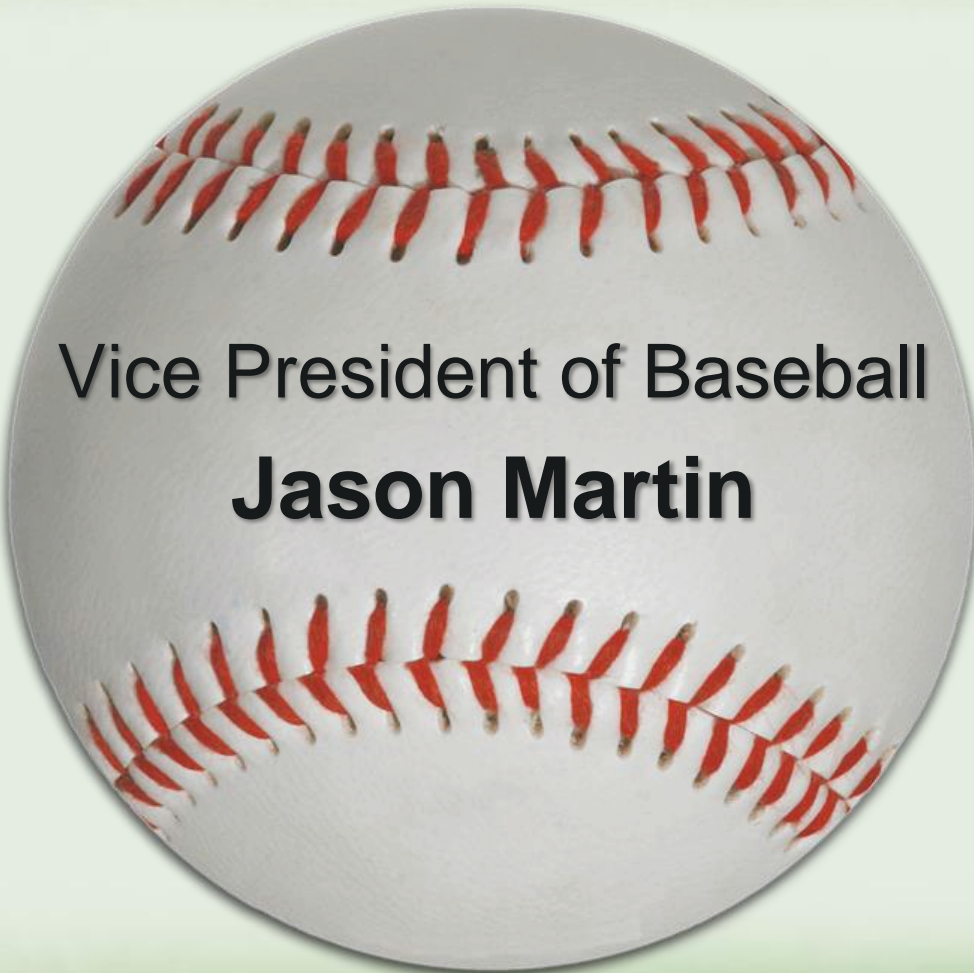


| Division | League Age | Description |
|---|--------------|---|
| Tee Ball 1 & 2 | 4-7 | A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game. |
| Minor League (Rookie, AA, & AAA) | 6-11 | Offered for younger players looking to gain more experience. League instruction starts as coach-pitch and moves to kid-pitch as players move up in age and skill. |
| Major League | 10-12 | This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques. |
| Junior League | 12-14 | These programs are considered more challenging than younger Little League® divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks, along with longer base paths and greater pitching distance. |
| Senior League | 13-16 | This division uses a 60-foot diamond with a pitching distance of 43 feet. This is the highest division of Little League® and provides the most advanced level of play. |



A close-up photograph of a brown leather baseball glove and a wooden bat lying on a green grassy field. The glove is in the foreground, and the bat is partially visible behind it.

2023 SLL Baseball

A large, detailed image of a white baseball with red stitching, centered on the page.

Vice President of Baseball
Jason Martin





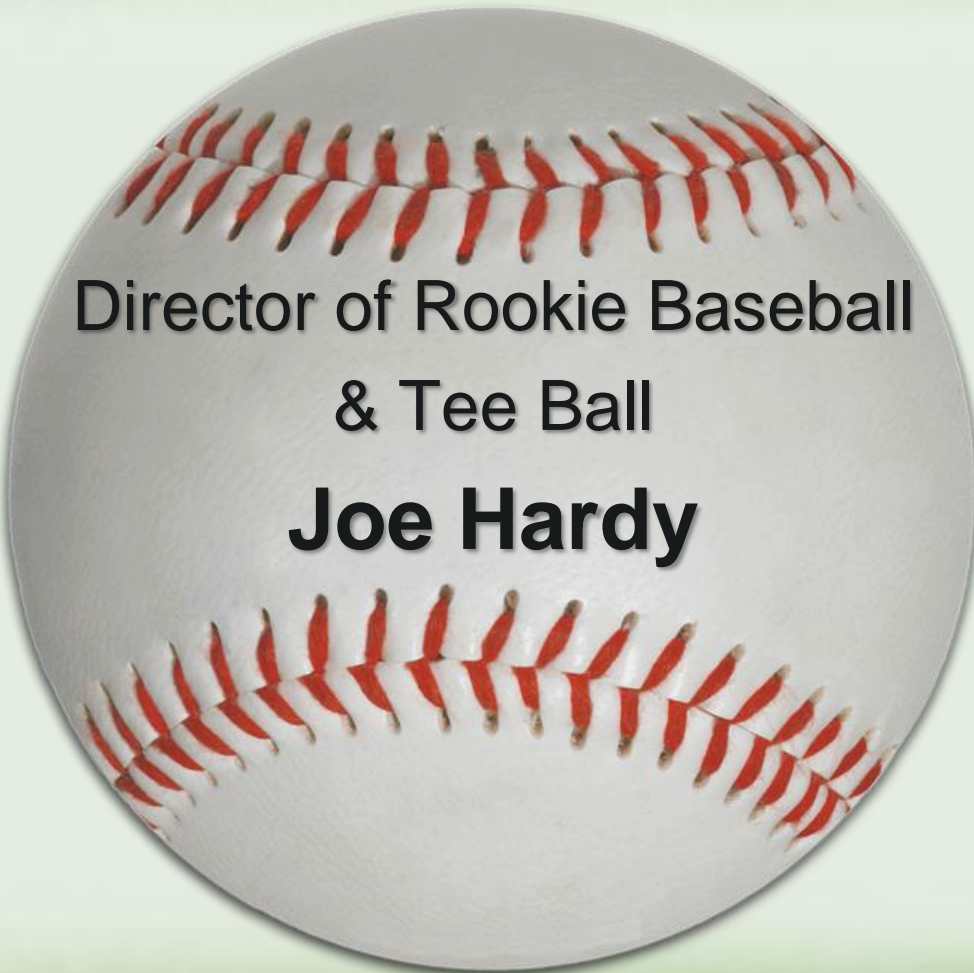
2023 SLL Baseball Divisions

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|--|--------------|--|
| Tee Ball 1 & 2 | 4-7 | A positive introduction to the baseball and the softball experience, grounded in fun, fitness, and fundamentals that are key to growing a child's love for the game. |
| Minor League (Rookie, AA & AAA) | 6-12 | Offered for younger players looking to gain more experience. League instruction starts as coach-pitch and moves to kid-pitch as players move up in age and skill. |
| Major League | 10-12 | This is a competitive, advanced-play league with strong competition. This is a full kid-pitch division, that will incorporate advanced coaching and playing techniques. |
| Intermediate League | 11-13 | This division offers a transition for players between the standard LL field size (46-ft pitching distance and 60-ft base paths). |
| Junior League | 12-14 | These programs are considered more challenging than younger divisions due to more advanced rules, including the ability to lead-off and steal as the pitcher breaks. This division introduces the use a 90-foot diamond with a pitching distance of 60 feet, 6 inches. |
| Senior League | 13-16 | This is the highest division of Little League® and provides the most advanced level of play. |



A close-up photograph of a brown leather baseball glove with yellow laces and a white baseball with red stitching, resting on a green grassy field.

2023 SLL Baseball

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Director of Rookie Baseball
& Tee Ball

Joe Hardy



2023 Season Timeline

| Date | Event |
|------|---|
| 2/28 | Lower Divisions Parent Meeting Lower Divisions Registration Closes |
| 3/4 | Upper Divisions First Practices |
| 3/18 | Lower Divisions Field Day |
| 4/1 | Lower Divisions First Practices & Tee Ball Jamboree |
| 4/8 | Snohomish Easter Parade & SLL Egg Hunt |
| 4/15 | Opening Day |
| 4/23 | Mariners Little League Day & Parade (vs. STL) |



2023 Season Timeline

| Date | Event |
|-----------|---|
| 5/7 | Mariners Little League Day (vs. HOU) |
| 5/17-5/19 | Upper Divisions Photo Days <i>(tentative)</i> |
| 5/20 | Lower Divisions Photo Day <i>(tentative)</i> |
| 5/21 | T-Mobile Little League Home Run Derby |
| 5/28 | Mariners Little League Day (vs. PIT) |



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Fields & Facilities – Kory Tyson

Complex Improvements

- **East side clubhouses painted**
 - West side this spring
- **Power and exterior lights added to the East side clubhouses**
 - Thanks to Impact Electric!
- **New field equipment purchased**
 - Rascal MVP – total field renovation tool
- **Expanded parking – 15+ additional spots**
 - Turf rolls and Conex equipment container removed/moved



Field Layout





Field Days – March 18 | 9:00 AM

Fields 7-12 & 17



- A priority list of items needing to be completed will be provided and discussed.
- League tools will be available for use, but you are welcome to bring rakes and shovels if you'd like. Work gloves are recommended.
- Bring friends, family, and teenagers needing to work off community service requirements.
- Board members will be on hand at the complex, if you have any questions.
- If you have experience in the construction, gardening, or painting trades, or have a tractor or any other large equipment, let us know!



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Volunteers – Kim Knudsvig

- **Coaches**
- **Team parent**
- **Umpires**
- **Concessions**
- **Field maintenance**
- **Events**



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Parent & Player Conduct

From LLI – The Sport Parent Code of Conduct

The essential elements of character-building and ethics in sports are embodied in the concept of sportsmanship and six core principles:

- **Trustworthiness**
- **Respect**
- **Responsibility**
- **Fairness**
- **Caring**
- **Good Citizenship**



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Parent & Player Conduct

SLL conduct expectations:

- I will not force my child to participate in sports.
- I will remember that children participate to have fun and that the game is for youth, not adults.
- I (and my guests) will be a positive role model for my child and encourage sportsmanship by showing respect and courtesy, and by demonstrating positive support for all players, coaches, officials, and spectators at every game, practice or other sporting event.



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Parent & Player Conduct

SLL conduct expectations:

- I (and my guests) will not engage in any kind of unsportsmanlike conduct with any official, coach, player, or parent such as booing and taunting; refusing to shake hands; or using profane language or gestures.
- I will teach my child to play by the rules and to resolve conflicts without resorting to hostility or violence.



A close-up photograph of a brown leather baseball glove with yellow stitching, resting on a green grassy field. A white baseball with red stitching is partially visible behind the glove. The background is a soft-focus green field.

Parent & Player Conduct

SLL conduct expectations:

- I will demand that my child treat other players, coaches, officials and spectators with respect regardless of race, creed, color, sex, or ability.
- I will teach my child that doing one's best is more important than winning, so that my child will never feel defeated by the outcome of a game or his/her performance.



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Parent & Player Conduct

SLL conduct expectations:

- **I will praise my child for competing fairly and trying hard, and make my child feel like a winner every time.**
- **I will never ridicule or yell at my child or other participants for making a mistake or losing a competition.**
- **I will refrain from coaching my child or other players during games and practices, unless I am one of the official coaches of the team.**



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Parent & Player Conduct

SLL conduct expectations:

- **I will respect the officials and their authority during games and will never question, discuss, or confront coaches at the game field, and will take time to speak with coaches at an agreed upon time and place.**
- **SLL has resources in place for questions and help.**



Umpires – Jeff Kallstrom



Training and Equipment

- League and Team Umpires
 - If a league umpire is not available, a team umpire (parent or coach) will need to officiate the game – is that you?
- Training
 - Basic training to get you comfortable on the field
 - Advanced training if desired
- Equipment
 - We have gear at each field
 - We have gear to loan for the season
 - Can help you find affordable personal gear
- Resources at snohomishll.com/umpires



Umpires

2023 Umpire Goals

- Recognize that umpires are there to help our kids enjoy the game
- Make Snohomish LL a great place to umpire
 - An entirely positive experience for umpires
 - Eliminate groaning, complaining, and negative comments from the game
- Umpire in Chief – Jeff Kallstrom
snohomishllumpire@gmail.com



A close-up photograph of a brown leather baseball glove and a white baseball with red stitching, resting on a green grassy field. The glove is open, and the ball is partially visible inside it.

Safety

How **WE** keep player safety a #1 priority:

- Background checks are performed for all coaches, managers, and board members.
- All coaches, managers, and the UIC will receive basic first aid, CPR, and AED operation training – AEDs are onsite.
- All coaches, managers, and the UIC will receive cardiac arrest and concussion protocol training.
- All teams will be issued a first aid kit.
 - **Additional first aid supplies and ice packs are stocked in both concession stands.**
- All team equipment has been thoroughly inspected.
 - **USA baseball bats only.**
- Maintain a slightly longer grass infield on our t-ball and rookie fields.
- **NO DOGS ALLOWED**

A yellow diamond-shaped sign with a black border and the words "SAFETY FIRST" in bold black capital letters.

**SAFETY
FIRST**



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Safety

How **YOU** keep player safety a #1 priority:

- Give your player's gear a once over.
- Make sure your player has plenty of water.
- Encourage your player to take warmups seriously.
- Encourage your player to have open communication with their coaches.
- **Your players know their bodies best.**
- Athletic supporters are required for all male players, rookies and above.
- **Athletic cups are required for all male catchers**
- Consider using a batting helmet with a jaw guard.
- **A limited number of helmets are available to check out.**



Safety

ALL BATS MUST HAVE THE FOLLOWING STICKERS TO BE LEGAL:

Softball:



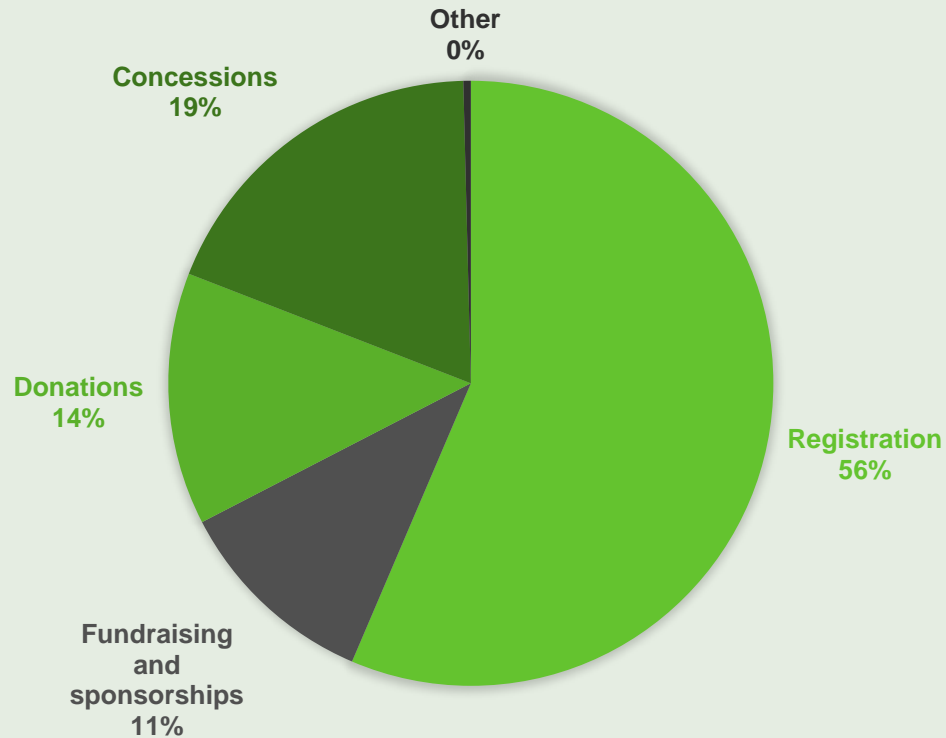
Baseball – Majors and below:



**Wood bats are legal at every level.*

Finances – Bryan Rush

SLL PROJECTED INCOME 2022/2023



Income

| | Projected 2022/2023 | Actual 2021/2022 |
|------------------------------|------------------------|---------------------|
| Registration | \$142,263 | \$123,674 |
| Fundraising and sponsorships | 27,700 | 26,906 |
| Donations | 34,000 | 12,854 |
| Concessions | 47,167 | 42,396 |
| Other | 1,000 | 4,305 |
| Total income | 252,130 | 210,135 |

Expenses

| | | |
|---|---------|---------|
| Player equipment and uniforms | 71,815 | 48,142 |
| Fields and facilities (incl equipment) | 54,477 | 40,342 |
| Utilities | 17,748 | 14,687 |
| Mortgage | 15,500 | 15,703 |
| Little League Charter, dues & insurance | 7,781 | 6,116 |
| Concessions and fundraising | 28,000 | 29,981 |
| Umpire | 11,700 | |
| Other | 40,836 | 30,202 |
| Total expenses | 247,857 | 185,173 |

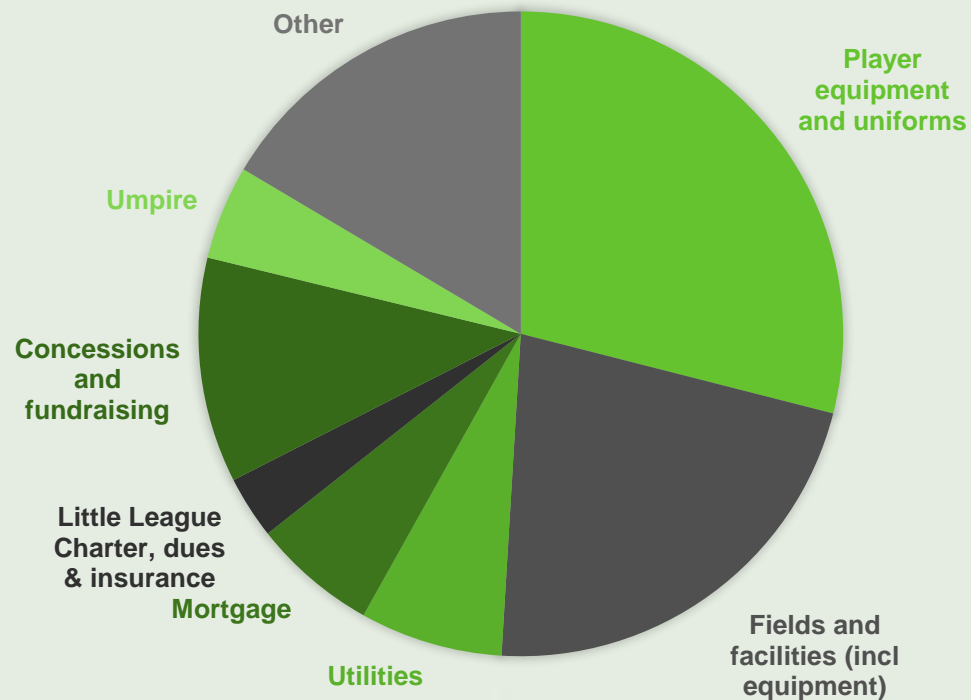
Net income (loss)

| | |
|---------|----------|
| \$4,273 | \$24,962 |
|---------|----------|



Finances

SLL PROJECTED EXPENSE 2022/2023



| | Projected 2021/2022 | Actual 2021/2022 |
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Finance & Accounting Projects 2022/2023

- New Bank Relationship – Columbia Bank
- Line of Credit
 - Help finance capital projects
 - Uniform & equipment purchases
- Finance purchase of tractor/mower
- Finish merger of old South and North Little Leagues





Fundraising & Sponsorships: Jessica Newkirk

Goal: \$55,000

- One of the largest leagues in the district!
 - 700+ kids, 17 fields, ALL maintained and managed by volunteers
- Registration costs do not cover all league expenses

Focus Areas

- On Deck Circle, including banners
- General Fund & Capital Projects:
 - New Tee Ball field: \$9K for fencing and backstop
 - Scoreboard lights: \$20K for fields 1-5
 - Field lights: \$125K – \$175K per field (Intermediates and Seniors baseball fields)



Needs:



- Your networks!
- Grant writing assistance



On Deck Circle

Choose the giving level that fits your company

- Starting at \$250

Banners

\$750 for 2 – 3x6' banners

- Banners will be put up on Field Day!
- 30 companies at this level will get us to our goal!



General Fund & More!

Donations accepted anytime! \$5,000 goal

- \$50 = 3 bags of infield chalk
- \$100 = catcher's gear
- \$260 = a full scholarship

Other Projects

- Capital Projects: Mortgage pay-off, scoreboard lighting, new T-ball field
- Player Equipment: bats, balls, gear
- Supplies: chalk, infield mix



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Concessions

Concessions Mission

(Catherine Davis & Alec Sigurdson)



- **We are here for your convenience!**
- **All funds go directly back into the league to continue to support and improve the experience for all patrons!**
- **Our goal is to have both stands open from 4:30 until 30 minutes after the last game or practice ends!**



Concessions

Volunteers

- We welcome all volunteers, 12 and older.
- 1 person, at all times, must have a food handler card. This can be done online from the Snohomish health district.

Web site www.SNOHD.org

- We will have sign up form created through signup genius once the season starts.
- We will provide training for all jobs that occur in the concession stands, so don't be worried or nervous about volunteering.
- This is one of the most fun and easiest ways to be involved and volunteer!



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Concessions

Menu items:

- Nachos, pretzels, hotdogs, pizza by the slice, cheeseburgers.
- Chips, candy, sunflower seeds, ice cream, popcorn.
- Soda, water, Gatorade, coffee, hot tea, hot chocolate, juice, slushies.
- We are open to any suggestions for other menu items that may not be available at the time of your visit.



Concessions

SLL Merchandise

- Hats
- Beanies
- Blankets
- Tank tops
- Sweatshirts
- Stickers



Concessions

New to our snack line up: dippin' dots!!!

- We are very excited to introduce dippin' dots to our snack menu!
- We will offer 9 delicious flavors of everyone's favorite ballpark treat!



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Concessions

Questions & Comments

- We welcome and encourage all feedback
- Contact info:

Catherine Davis

sllconcessionsdirector@gmail.com





Uniforms – Will Knudsvig

SOFTBALL





Uniforms

BASEBALL



A close-up photograph of a brown leather baseball glove with yellow stitching, resting on a green grass field. A white baseball with red stitching is partially visible behind the glove.

Uniforms

League to provide:

SOFTBALL

- Jersey and socks

BASEBALL

- Jersey and hat

Families to provide:

SOFTBALL

- Pants and belt

BASEBALL

- Pants, belt, and socks



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Uniforms

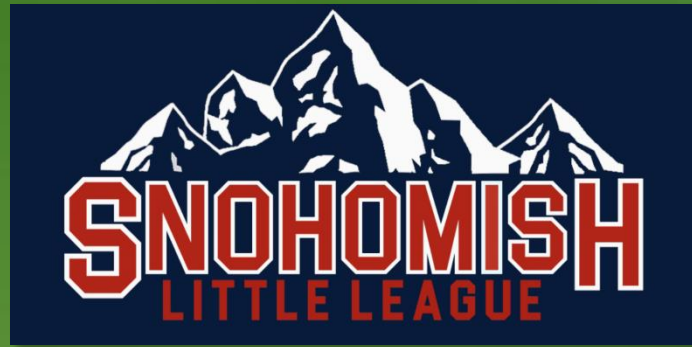
Snohomish Little League Store
QR Code





Q & A





THANK YOU!

